Name: ____________________  
Date: ____________________

**Design**
Does the poster feature:

- **limited use of words?**
  - Exemplary: Uses words to great effect. Effort has been made to say the most with the fewest words. Number of words is satisfactory.
  - Very Good: One or very few images work with the words to communicate the message. Selection of colors reflects an effort to create an effective overall design. Use of color does not distract the viewer.
  - Satisfactory: Effort has been made in selection, creation and placement of images. Use of images is satisfactory.

- **thoughtful use of images?**
  - Exemplary: One or very few images work with the words to communicate the message. Effort has been made in selection, creation and placement of images. Use of images is satisfactory.
  - Very Good: Selection of colors reflects an effort to create an effective overall design. Use of color does not distract the viewer.
  - Satisfactory: Number of colors is satisfactory.

- **a limited number of colors?**
  - Exemplary: Color choice helps to communicate the message. Use of color complements the overall design. Overall design is visually attractive and helps emphasize the message. Overall design is effective. Effort has been made in overall design.
  - Very Good: Use of color reflects an effort to create an effective overall design. Use of color does not distract the viewer.
  - Satisfactory: Number of colors is satisfactory.

- **thoughtful use of color?**
  - Exemplary: Use of color complements the overall design. Overall design is visually attractive and helps emphasize the message. Overall design is effective. Effort has been made in overall design.
  - Very Good: Use of color reflects an effort to create an effective overall design. Use of color does not distract the viewer.
  - Satisfactory: Number of colors is satisfactory.

- **an overall design?**
  - Exemplary: Overall design is visually attractive and helps emphasize the message. Overall design is effective. Effort has been made in overall design.
  - Very Good: Overall design is effective. Effort has been made in overall design.
  - Satisfactory: Effort has been made in overall design.

**Content**
Does the poster:

- **communicate a message?**
  - Exemplary: The message is particularly effective in tandem with the symbol. Message is effective. Message is clear.
  - Very Good: Message is effective. Message is clear.
  - Satisfactory: Message is clear.

- **connect the symbol with the poster’s message?**
  - Exemplary: The symbol works well with the overall design to communicate the message. Choice of symbol is especially appropriate to the message. Connection between the symbol and the message is clear.
  - Very Good: Choice of symbol is especially appropriate to the message. Connection between the symbol and the message is clear.
  - Satisfactory: Connection between the symbol and the message is clear.

**Appearance**
Does the poster feature:

- **even lettering in straight lines?**
  - Exemplary: Lettering contributes to overall effectiveness of poster. Letters are generally even in size and placed in straight lines. Effort has been made to make even letters in straight lines.
  - Very Good: Lettering can be easily read, yet does not distract from the image. Letter size allows a good balance between words and image.
  - Satisfactory: Condition of the paper is excellent. Condition of the paper does not detract from the poster.

- **paper kept in good condition?**
  - Exemplary: Poster is pristine. Condition of the paper is excellent. Condition of the paper does not detract from the poster.
  - Very Good: Condition of the paper is excellent. Condition of the paper does not detract from the poster.
  - Satisfactory: Condition of the paper is excellent.

- **lettering that is effectively sized?**
  - Exemplary: Lettering contributes to overall effectiveness of poster. Letters are generally even in size and placed in straight lines. Effort has been made to make even letters in straight lines.
  - Very Good: Lettering can be easily read, yet does not distract from the image. Letter size allows a good balance between words and image.
  - Satisfactory: Condition of the paper is excellent. Condition of the paper does not detract from the poster.

**Overall Rating** (Circle One):
Exceeds Expectations
Meets All or Most Expectations
Meets Adequate Expectations
Needs Revision

**Comments:**